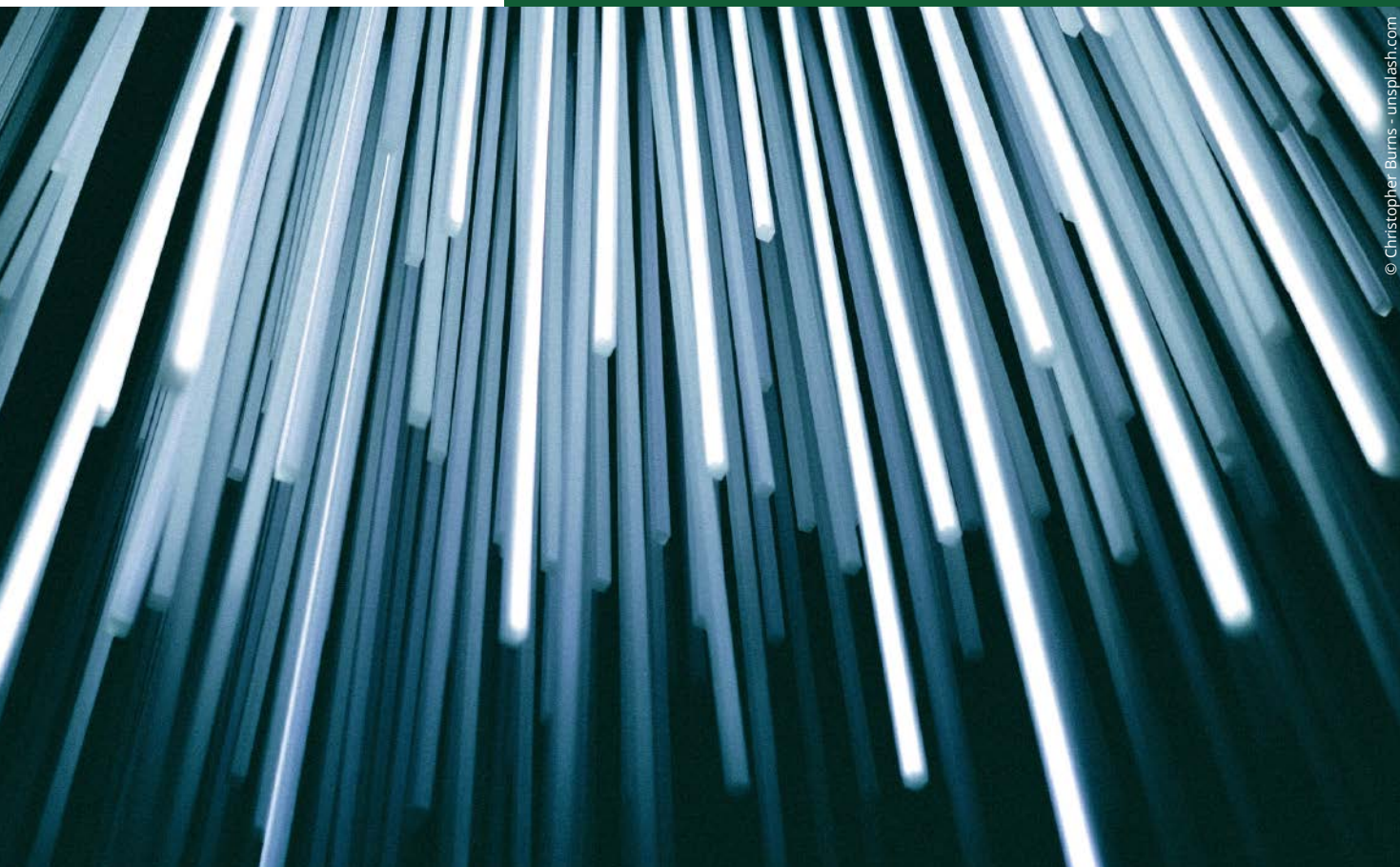


MEDIA GUIDE



© Christopher Burns - unsplash.com



2022

PhotonicsViews

Compelling solutions through
strategic partnerships

www.wileyindustrynews.com/en

WILEY

PhotonicsViews

Short description

PhotonicsViews is the leading European trade magazine for all optical technologies and the official publication of Photonics Germany and the German Society for Applied Optics (DGaO).

Target group are the decision makers for investments in laser, optics and photonics, users and developers from industry and research as well as management personnel and buyers. The magazine reports every two months on photonic systems and components, their functions, their production and, above all, their application, especially those of industrial laser technology. In addition to technical innovations and highlights from research and development, business news from optics, photonics, laser and medical technology, equipment engineering, and tool making are also featured.

Each issue contains technical articles and application reports on selected key topics. Powered by the leading scientific publisher Wiley and its portfolio and included in WileyIndustryNews.com, PhotonicsViews is the platform for high-quality and referenceable publications in the B2B sector, and a partner of expert conferences such as the AKL Congress or the Stuttgart Laser Technology Forum SLT, or LAF.

As part of a media partnership, the member companies of the European Photonics Industry Consortium EPIC belong to the permanent readership of PhotonicsViews.

Overview

Publication Frequency
6 times a year

Volume
Volume 19, 2022

Print Run
10,000

Commercial Manager
Jörg Wüllner

Senior Account Manager
Anne Anders

Editorial
Dr. Oliver Dreissigacker

Annual Subscription
 Print: € 454,-
 Online: € 454,-
 Print + Online: € 569,-
 Single Issue: € 101,-
 plus VAT

Subscription
WileyGIT@vuserice.de

Journal Format
DIN A4, 210 x 297 mm

Content

2	Short description/Overview	9	WIN NEWS
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Prices & Formats

Advertisements	width / height (mm)	Price €
1/1 Page	185 x 260	5,760
Juniorpage	137 x 190	4,120
1/2 Page portrait	90 x 260	3,760
1/2 Page landscape	185 x 128	3,760
1/3 Page portrait	58 x 260	2,920
1/3 Page landscape	185 x 85	2,920
1/4 Page classic	90 x 128	2,480
1/4 Page portrait	43 x 260	2,480
1/4 Page landscape	185 x 63	2,480
1/8 Page classic	90 x 63	1,995
1/8 Page landscape	185 x 30	1,995

Preferred positions

Front cover & caption 4c	upon request	6,560
2nd or 4th cover	210x297*	6,300

* plus 3 mm overlap on all sides

additional costs

Bleed (3 mm)	300
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Bound-Inserts	width / height (mm)	Price €
2-sheet A4*	210 x 297	4,560

* Head: 5 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose inserts	weight	Price €
per 1000	up to 25 g	350

Loose inserts with higher weight upon request

Discounts

for several ads within 12 months (year of insertion)

3 Advertisement	5%
6 Advertisement	10%
9 Advertisement	15%
12 Advertisement	20%

Jobs and opportunities ads are not eligible for discount

We grant combination discounts.

Requirements: At least three ads in two or more journals.

Min. Size 1/4 page DIN A4. Within 12 months (year of insertion).



Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG
 Taunus Turm · Taunustor 1
 60310 Frankfurt, Germany
 IBAN: DE55501108006161517443
 BIC: CHASDEFX

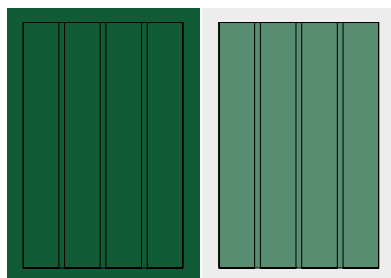
VAT-Id.No.: DE136766623

Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 January 2022 and supersedes all previous price lists.

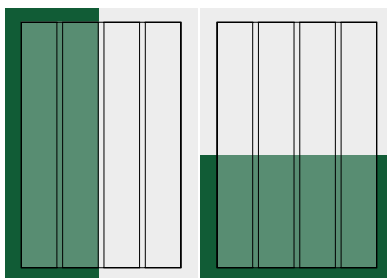
Formats



1/1 Pages
Type Area/Bleed Size

Type Area:
185 x 260 mm

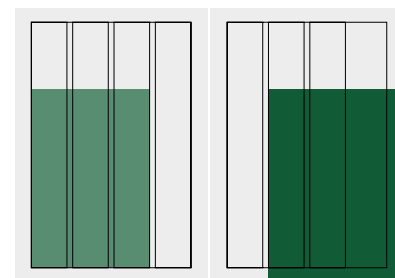
Bleed Size:
210 x 297 mm



1/2 Pages
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 185 x 128 mm

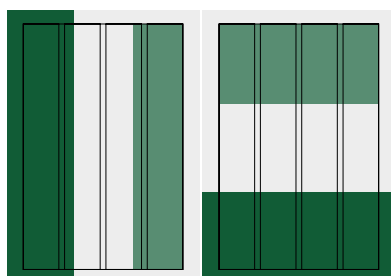
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
137 x 190 mm

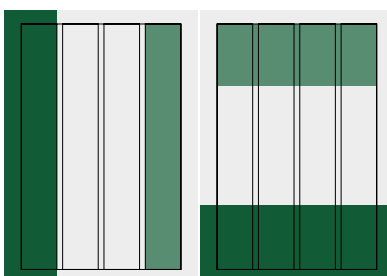
Bleed Size:
147 x 209 mm



1/3 Pages
Type Area/Bleed Size

Type Area:
portrait: 58 x 260 mm
landscape: 185 x 85 mm

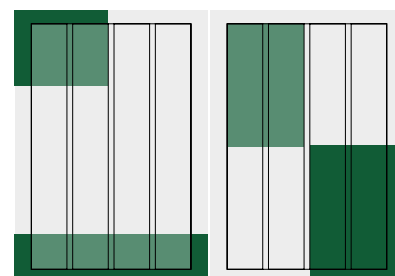
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Pages
Type Area/Bleed Size

Type Area:
portrait: 43 x 260 mm
landscape: 185 x 63 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Pages Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm
Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 63 mm
landscape: 185 x 30 mm
Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Prices & Formats

Directory of products & suppliers

Each issue of PhotonicsViews includes a list of suppliers.

- A line is 45 mm wide and contains approx. 34 characters (a space counts as one character).
- Alterations and additions are possible for each issue.
- Entries are run until cancelled. Minimum booking is for one year.
- The booking is automatically extended by another year, if not cancelled.
- The list of suppliers is not eligible for agency commission.

All entries are additionally posted free of charge on www.pro-physik.de.

Example for premium entry



Optics Balzers AG
 Balzers, Liechtenstein
 Phone +423 388 9200
www.opticsbalzers.com

Example for basic entry

POLYTEC GmbH
 76337 Waldbronn
www.polytec.de
info@polytec.de

Premium Entry €/Issue and Keyword

Entry up to seven lines for company- and contact details and company logo up to 10 mm logo height, 4c Company logos are placed above the address	160
---	-----

Basic Entry

Basic entry up to four lines for company- and contact details	70
---	----

Discounts

6 keywords or more	5 %
12 keywords or more	10 %
18 keywords or more	15 %
24 keywords or more	20 %

Technical Details

Journal format

210 x 297 mm (WxH), DIN A4
186 x 260 mm (WxH), type area

Printing and binding

Offset, adhesive
Print profile: ISO Coated_v2_300 (39L)L)

Colors

Euroscale

Delivery via e-mail:

sedam@wiley.com

**Only the following file formats
can be processed:**

PDF (.pdf) created with print optimization.
EPS (.eps)
Tiff or JPG (non-compressed)

Unsecured files:

Photoshop
InDesign

Please note the following:

The document names (including the images) may not contain umlauts, spaces or special characters.

The images, logos and fonts used in the advert are to be delivered with the unsecured files.

The documents may not contain any images or colors in RGB mode (only in CMYK), otherwise a binding color separation is not possible.

Grayscale (b/w) and 4-color images and figures must have a minimum resolution of 300 dpi, line drawing at least 600 dpi.

We accept all normal data media.

Delivery

via E-Mail sedam@wiley.com

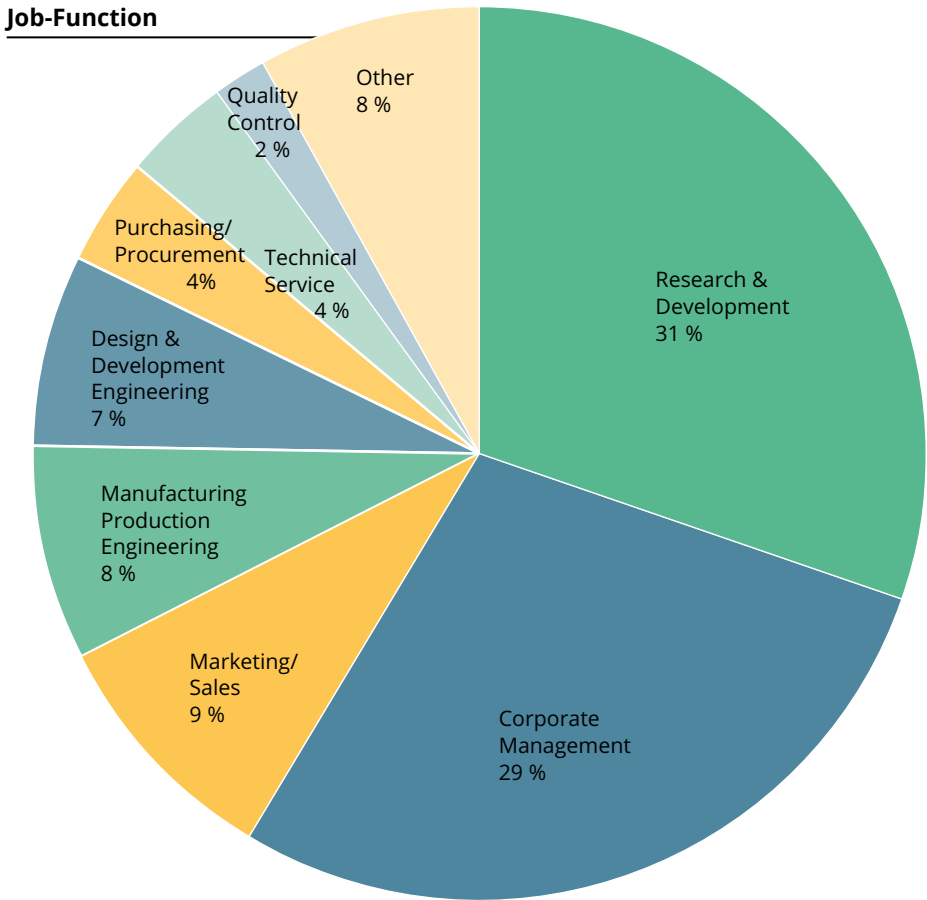


WILEY-VCH GmbH
Silvia Edam
Boschstraße 12
69469 Weinheim, Germany
Tel.: +49 (0) 6201 606-570

Analysis

Circulation Breakdown	%	Copies
GSA	61	6,075
International	38	3,925
Total circulation	100	10,000


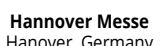

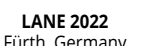
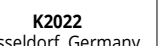



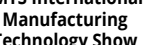

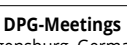


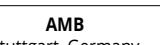
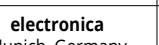
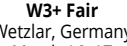

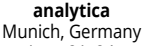
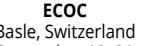

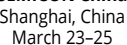
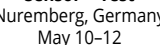
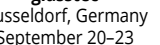
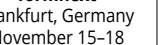
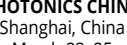
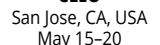

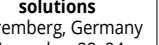
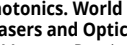


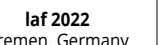

Industry	%	Recipients
Optics/Precision Engineering	26.1	2,612
General Manufacturing	25.2	2,515
Scientific R&D	10.3	1,032
Industrial R&D	7.0	699
Electronics	5.5	554
Other	4.8	475
Medical Equipment	4.5	445
Semiconductor	3.2	318
Automotive	3.0	296
Consulting	2.3	226
Chemical	1.8	182
Aerospace	1.8	175
Government/Organizations	1.7	168
Printing	1.6	157
Military/Defense	1.5	146
Total	100	10,000



Dates & Contents

Issues	1 February	2 April	3 June	4 August	5 October	6 November
Publication date	14 January 2022	22 April 2022	15 June 2022	8 August 2022	19 October 2022	2 December 2022
Advertising deadline	9 December 2021	22 March 2022	13 May 2022	6 July 2022	16 September 2022	1 November 2022
Editorial deadline	12 November 2021	23 February 2022	18 April 2022	9 June 2022	22 August 2022	5 October 2022

with Company Profiles

Trade shows	 San Francisco, CA, USA January 22-27	 Hanover, Germany April 25-29	 Stuttgart, Germany June 21-22	 Fürth, Germany September 05-08	 Dusseldorf, Germany October 19-26	
	 Vienna, Austria February 10-11	 Munich, Germany April 26-29	 Stuttgart, Germany June 21-23	 Chicago, IL, USA September 12-17	 Hanover, Germany October 25-28	
	 Regensburg, Germany March 06-11	 Stuttgart, Germany May 03-06	 Stuttgart, Germany June 21-23	 Stuttgart, Germany September 13-17	 Munich, Germany November 08-11	
	 Wetzlar, Germany March 16-17	 Aachen, Germany May 04-06	 Munich, Germany June 21-24	 Basle, Switzerland September 19-21	 Dusseldorf, Germany November 14-17	
	 Shanghai, China March 23-25	 Nuremberg, Germany May 10-12		 Dusseldorf, Germany September 20-23	 Frankfurt, Germany November 15-18	
	 Shanghai, China March 23-25	 San Jose, CA, USA May 15-20		 Frankfurt, Germany September 27-29	 Nuremberg, Germany November 22-24	
	 Moscow, Russia March 29 - April 01	 Erfurt, Germany May 16-18		 Stuttgart, Germany October 04-06	 Bremen, Germany November 23-24	
	 Strasbourg, France April 03-07					

Sections	Trends and Markets Interviews with top managers and leading researchers					
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Focus	Photonics West	LASER World of PHOTONICS & special section: AKL'22	LASYS / SLT	Special section: "Digital Tools, Design Software, and Simulations"	Automotive Applications	Quantum Technology
	<ul style="list-style-type: none"> · Laser Sources · Beam Forming · Beam Analysis · Optical Components · Biophotonics & Microscopy (Fluorescence, STED, CARS, Confocal...) · Optoelectronics · Silicon Photonics · PICs 	<ul style="list-style-type: none"> · Ultrashort-Pulse Laser Sources & Applications · Laser Materials Processing (Micro & Macro) · Optical Measurement and Testing Technology · Industrial Machine Vision: Cameras, Software, Applications · Optical Components & Laser Optics 	<ul style="list-style-type: none"> · Laser Systems · Laser Welding and Cutting · Laser Surface Processing · Optical Sensors · Spectroscopy 	<ul style="list-style-type: none"> · Trends in Manufacturing · Optical Components · Optical Communication · Optics Manufacturing · Fibers and Fiber Optics 	<ul style="list-style-type: none"> · Additive Manufacturing · Laser Plastics Processing · Laser Welding and Cutting · Photonics in Semiconductor Manufacturing · Medical Applications 	<ul style="list-style-type: none"> · Laser Sources · Optical Process Control · Laser Materials Processing (Micro & Macro) · Laser Marking & Engraving · Positioning Systems & Laser Manufacturing Infrastructure

Wiley Industry News

WIN NEWS www.WileyIndustryNews.com

Together we are stronger: From the beginning of 2021, the online editorial offices of inspect-online.com, md-automation.de, traffic and Photonics Views will bundle their forces and present you with our new internet presence Wiley Industry News, WIN for short. The portal will provide readers with industry news. Among other things, those interested will find stimulating user reports, informative videos or in-depth whitepapers, that will bring you closer to the technology of today and tomorrow. In addition all products and solutions that can help to improve your own production or to extend it.

Online-Advertisement

Give your company a face and show presence, communicate a product launch – in short: **benefit from our distribution range.** Combine your print advertising with an image campaign on www.WileyIndustryNews.com and increase your market penetration.

Leaderboard	728 x 90 Pixel	€ 1,185 / month, run of site*
Wide Skyscraper**	160 x 600 Pixel	€ 1,170 / month, run of site*
Medium Rectangle	300 x 250 Pixel	€ 1,085 / month, run of site*

* "run of site" means that the ad placements may appear on any page of the target site. They will be shown randomly in a rotating scheme by each new page impression (maximum of four banners at one position).

** the mobile optimized version requires an additional Medium Rectangle format (300 x 250 px)

Top Feature (Content ad)

Promote your product, your application note, your event or any other highlight on the "cover page" of **GIT-SECURITY.com**. Reach your target group 24/7/365.

Scope of services and specifications:

Text (up to max. 4,000 characters advisable), headline, intro (150 characters), At least one image (format 1.5:1, at least W x H 476 x 315 px, better 750 x 500 px, max. 250 KB), three additional images possible (format see above), Contact information

Running Time: 1 month prominent as a Top Feature Story. Additionally, your highlight remains for a total of three months in the portal's database

Combinated Offer: Top Feature on Portal + Newsletter € 2,060

* In a rotation scheme with three other Top Feature Stories. Text is subject to editorial criteria.

Whitepaper | Application Note

The ideal format to present your expertise in full detail and to generate leads. Application notes, market or case studies are the perfect presentation form for companies, whose content differs from their competitors'.

Scope of Service:

Teaser text, product photos, company contacts, PDF for download € 930 / 6 months

Webcast | Video

This multimedia advertising format is the perfect complement to your banner advertising and whitepapers.

Scope of Service:

Teaser text, product video, company address € 940 / 6 months

Accesses to the website (Google Analytics)

Page Impressions/Month	14,700
Visits/Month	8,450
Unique Visits/Month	9,100

Mean values from the 1st half of 2021

See next page for technical specifications

The screenshot displays the Wiley Industry News (WIN NEWS) website interface. It features a header with the logo and navigation links. The main content area includes several articles and advertisements. Key ad placements are highlighted with green callouts:

- Top Feature:** A large green box labeled "Top Feature € 1,540" points to a featured article titled "Qualität erhöhen – Risiko mindern".
- Leaderboard:** A green box labeled "Leaderboard € 1,185" points to a horizontal ad banner for "VELVETOL® - 100% bio-based".
- Wide Skyscraper:** A green box labeled "Wide Skyscraper € 1,170" points to a vertical ad banner for "ERFOLG MACHT SEXY".
- Medium Rectangle:** A green box labeled "Medium Rectangle € 1,085" points to a rectangular ad banner for "Maximize Your Supply Chain Savings".

The website also shows a sidebar with additional content, including a "Stay at home" section and a "XING" logo.

Desktop

Newsletter: www.WileyIndustryNews.com

Information about sensors, automation, test & measurement, machine vision and photonics is available in the WIN newsletter, which is sent out biweekly. We inform about company mergers, market developments and what else is new in the world of industry. Up-to-date and interesting, just as you are used to from the editorial offices of inspect, messtec drives Automation and PhotonicViews.

We also offer special newsletters in which we report on upcoming trade fairs and current key topics. Product or company specials that focus only on products or information from manufacturers are also possible.

For English-speaking target groups, the editors of inspect send out the international VISION newsletter, which is produced jointly with the Landesmesse Stuttgart, the organiser of VISION – the world's leading trade fair for machine vision.

Newsletter: Banner formats & prices

With the booking of a „Feature“, your content will be placed on one of the prominent feature positions

Full Banner	468 x 60 Pixel	€ 910
Medium Rectangle	300 x 250 Pixel	€ 1,190

Feature Newsletter (Content ad)	Text (up to max. 4,000 characters advisable), headline, intro (150 characters), At least one image (format 1.5:1, at least W x H 476 x 315 px, better 750 x 500 px, max. 250 KB), three additional images possible (format see above), Contact information	€ 1,085
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Combo offer:		
Top Feature on website + newsletter		€ 2,060

Event announcement:		
(name and date 50 characters, call-to-action 70 characters, graphic 476 x 315 pixels, external link)		€ 485

Job advertisement:		
(description of position 50 characters, call-to-action 70 characters, graphic 476 x 315 pixels, external link)		€ 520

Material delivery at the latest 7 days before the dispatch date of the booked newsletter.

Newsletter Key Figures 2020/2021 German edition

Number of recipients (DOI)	1,850
Open Rate (MV)	45.2 %
Click Through Rate (MV)	6.3 %

MV = Mean value of 41 newsletters sent out

Newsletter Key Figures 2020/2021 English edition

Number of recipients (DOI)	770
Open Rate (MV)	48.9 %
Click Through Rate (MV)	6.2 %

MV = Mean value of 10 newsletters sent out

Technical Data

Please send your files by mail to your sales representative. We will take care of all further steps.

Banner (Website)

Size of data: max. 200 KB
Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)

Size of data: max. 200 KB
Data formats: GIF, JPG, PNG

Target-website

Please tell us the exact URL, where your banner should be linked to.

Webcast

Data format: any video format is possible
Size of data: max. 40 MB or Youtube link

Newsletter 19 2020

Liebe Leser,

haben Sie schon eine virtuelle Messe besucht und dort live gechattet, interaktive Produktinformationen angeschaut oder eine virtuelle Visitenkarte hinterlassen? Falls nicht und sie gerne wissen wollen, wie genau das alles funktioniert und welche Chancen ein solches Event bietet, schauen Sie sich unser neues Video dazu an. Darin erklärt Lisa Holland alles rund um die Wiley Industry Days - kurz WIN>DAYS, die Mitte November stattfinden. **Zu dem Video gelangen Sie hier.**

Viel Spaß beim Lesen wünscht

Andreas Grösslein
Editor / Webmaster B2B Technology

15-17 Feb. 2022

Register for free
www.WileyIndustryDays.com

Medium Rectangle € 1.190

Top-Thema

Mit Spezial-Software Bauteile messen

15.09.2020 -
Opto Engineering hat Horus veröffentlicht, eine Windows-Desktop-Anwendung zur optischen Messung. Dabei handelt es sich um eine Software für die die Echtzeitvermessung von Bauteilen. Das Interface sowie die Abläufe sind ähnlich wie bei...

Full Banner € 910

Stimmen Sie für unsere neue 1.1" Objektivserie mit Flüssiglinsen

Feature € 1,085

Feature

Das Vision-System im -Streichholzschachtel-Format

21.09.2020 -
Der Bedarf in der Industrie an komplexen, individuell entwickelten Bildverarbeitungssystemen ist. Zugleich schwindet der Platz, diese in den Schaltschränken unterzubringen. Visions...

Exklusive Präsenz bei Ihren Kunden
Single Sponsored Newsletter 4.705 €

pro-physik.de

pro-physik.de is the leading German-language expert portal for all areas of physics. Each day it is updated with news and articles from industry, technology, research and academia, as well as from the DPG (Deutsche Physikalische Gesellschaft; German Physical Society).

A comprehensive job ads section, list of suppliers with full search functionality and product information round off the offering.

pro-physik.de users mainly come from industry, research institutes and universities. The portal is regularly used by over 34,000 experts (unique visitors) a month and records over 82,000 monthly page impressions.

We will be happy to provide further information about online advertising options on pro-physik.de

Product of the Month

Information about your product along with your company's name and a picture is presented on all pages (except job ads section) on the pro-physik.de portal and in e-newsletters.

Additionally, your product highlight remains for a total of three months (4 weeks thereof on one of the first 4 positions) in the portal's product database.

And, thirdly, the product information features prominently in the corresponding monthly issue of Physik Journal (print run: 52,000).

Cost: € 1,980

WebSeminar

A WebSeminar is an audiovisual online presentation, 60 minutes long.

The publisher supplies: Technology, presenter, acquisition of participants, recording available for 6 months on pro-physik.de, contact details of participants.

Cost per WebSeminar: € 12,810

Content Ad

The content ad is prominently placed on the entry page of the portal and thus attracts much attention.

In the content ad you can present your product, service, or event as an advertorial, i.e., in editorial style. It contains an image or logo, a short text, and a direct link to your desired page.

You can also present your white paper with a teaser text, image, and a link.

Cost/month € 1,700

Banner

Banner format	Price €/Month
Leaderboard (728 x 90 px)	1,300
Wide Skyscraper (160 x 600 px)	1,500
Medium Rectangle (300 x 250 px)	1,300

Physik E-Newsletter

The physics e-newsletter is published weekly.

It offers its subscribers a comprehensive overview of current articles, news, interviews, and biweekly information from the DPG.

The e-newsletters pro-physik.de (10,000 recipients) and Physik Journal (17,000 recipients) are offered as a package with the weekly physics e-newsletter.

This means you can reach DPG newsletter subscribers and other experts from industry and research in all areas of physics.

Banner format	Price/Month
Full Size Banner (468 x 60 px)	€ 1,500

Advertising and Reprint Production Terms and Conditions

Definitions

1. In these terms and conditions:

- (a) **"Wiley"** means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.
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- (d) **"Booking Confirmation"** means the confirmation provided by Wiley which sets out the details of the Advertising. For Reprints, it consists of an email confirmation sent by Wiley to confirm the Reprint order.
- (e) **"Insertion Order"** or **"Purchase Order"** means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.
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- (g) **"Reprint Quotation"** means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.
- (h) **"Terms"** means these terms and conditions.

ADVERTISING TERMS

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- 6. Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.
- 7. The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.
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- 9. Customer must submit Print Advertising copy in compliance with the artwork and data specifications as set out in the Booking Confirmation, or as previously provided by Wiley in relation to the particular publication.
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14. In relation to Online Advertising to be included in email alerts to subscribers and other authorised users of Wiley's products ("Email Alerts"), Wiley cannot guarantee the send date of any Email Alert advertising unless otherwise expressly agreed in the Booking Confirmation.

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- (a) publication of any Advertising (including any Advertising copy that is created by Wiley on behalf of the Customer which has been approved by Customer) in the manner set out in the Booking Confirmation will not breach or infringe any copyright, patent, trademark, trade secret or obligation of confidentiality or privacy, any law of defamation or obscenity, or any relevant law or regulation concerning advertising or promotions, including any medical advertising laws, industry codes or regulations;
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 - (c) the Advertising is accurate, truthful and non- deceptive and does not violate any laws regarding false advertising;
 - (d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;
 - (e) the Advertising is not and does not contain content that is lewd, pornographic or obscene, excessively profane, racist, ethnically offensive, threatening, infringing, excessively violent, libellous, gambling-related, or promote any discriminatory activity, promote illegal drugs or arms trafficking, create a risk to a person's safety or health, compromise national security or interfere with an investigation by law enforcement officials or is offensive, misleading, deceptive or destructive, and does not promote, advocate or facilitate terrorism, terrorist-related activities or violence;
 - (f) Online Advertising does not create, facilitate the creation of or exploit any security vulnerabilities in a user's computer, promote programs which compensate or provide incentives to users for clicking ads or offers, performing searches, surfing websites or reading emails or contain viruses, trojan horses, worms, time bombs, cancelbots or other harmful or deleterious programming routines whether similar or dissimilar to the foregoing; and
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- (a) Section II (Ad Placement and Positioning);
 - (b) Section IV (Reporting) (excluding clause IV(b));
 - (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws)
 - (d) Section XIII (Third Party Ad Serving and Tracking)

In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

REPRINT TERMS

- 19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.
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Advertising and Reprint Production Terms and Conditions

PRICING

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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
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GENERAL TERMS

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