WILEY



2024 Media Guide inspect – World of Vision

Refresh your marketing







inspect - World of Vision

inspect is the leading trade journal for applied image processing and optical metrology. With a circulation of 15,000 copies – the highest in the industry (monitored by IVW), the magazine is read by engineers and experts who are also the decision makers regarding the use and procurement components, products and technologies.

Further good reasons for choosing ,inspect' as your information and advertising medium:

1. >20 years of inspect We know the topics that

the market focusses on.

2. inspect – World of Vision

We depict the world of image processing – in its entirety.

3. inspect international

We reach all decision makers – internationally too.

4. inspect with clear design

Good reading and best advertising effect.

inspect award

For the annual inspect award the best innovations are judged by the editors in cooperation with a top-class expert jury. The jury nominate 20 products, selected from dozens of submissions, which the readers of inspect – WORLD OF VISION then vote for and therefore choose the six innovations of the year.

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Overview

Publication frequency

11 issues (incl. inspect Europe, inspect America, Buyers Guide and PRO-4-PRO + 2 E-Specials for VISION 2024)

Volume 25nd year in 2024

Circulation 15.000

Publishing Director Steffen Ebert

Product Management Anke Grytzka-Weinhold

Editor-in-Chief David Löh

Commercial Manager Jörg Wüllner

Order Management Kerstin Kunkel

Subscription € 53 (+ VAT)

Single Copy rate

€ 17 (+ VAT, + Postage) Subscription for students 50% discount

ISSN 1616-5284

Format of the magazine DIN A4





Analysis

Circulation analysis

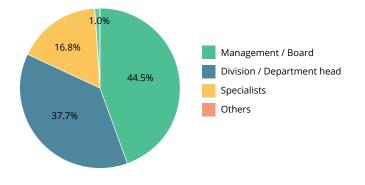
Copies
18,000
17,730
17,691
39
270

Breakdown of recipients according to position in the company / area of responsibility

(Basis: Shipping data 2021/2022)

Position / Area of responsibility	%	Recipients
Management / Board	44.5	7,890
Division / Department head	37.7	6,684
Specialists	16.8	2,979
Others	1.0	177
Total	100	17,730

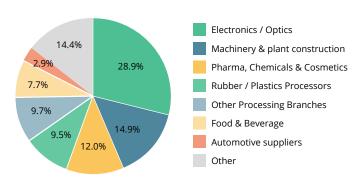
All figures are average values, percentages are rounded up. Basis: Shipping data 2022/2023.



Breakdown of recipients according to industry

Industry	%	Recipients
Electronics / Optics	28.9	5,678
Machinery & plant construction	14.9	2,927
Pharma, Chemicals & Cosmetics	12.0	2,357
Rubber / Plastics Processors	9.7	1,905
Other Processing Branches	9.5	1,865
Food & Beverage	7.7	1,512
Automotive suppliers	2.9	570
Other	14.4	2,828
Total	100	19,642

All figures are average values, percentages are rounded up. Basis: Shipping data 2022/2023.



Range of Distribution Print + Online (digital data as of: 30 July 2022)	Copies
Print	15,000
Wiley Industry News Newsletter	5,250
Social Media (Follower*)	15,900

^{*} Contacts of the inspect and messtec drives Automation team





Dates & Contents

Issues	inspect 1 March embeddedworld Exhibition@conference	April Control Contr	inspect America 1 May	inspect 3 May	Special Issue PRO-4-PRO August
Publication date ¹	08.03.2024	12.04.2024	07.05.2024	14.06.2024	05.08.2024
Advertising deadline	24.02.2024	28.03.2024	26.04.2024	29.05.2024	15.07. (Ads) 01.07. (PR-Ads)
Editorial deadline	26.01.2024	01.03.2024	28.03.2024	03.05.2024	17.06.2024
	Embedded World Nuremberg, Germany 09.–11.04.2024	Hannover Messe Hanover, Germany 22.–26.04.2024	Embedded Vision Summit Santa Clara, USA 21.–23.05.2024		in Kooperation mit GIT SICHERHEIT
e for	Logimat Stuttgart, Germany 19.–21.03.2024	Control Stuttgart 23.–26.04.2024 Embedded Vision Summit Santa Clara, USA 21.–23.05.2024			GIT SICHERNES
Exhibition Issue for		Sensor+Test Nuremberg, Germany 11.–13.06.2024			www.pro-4-pro.com
Exhi		inspect award Submit your product by 30.04.2024			inspect award Presentation of the Nominees
E-SPECIAL					
NEWSLETTER for Issue	14.03.2024	18.04.2024	07.05.2024 (english)	20.06.2024	
TOPICS	Logistics Embedded Vision Artifical Intelligence	Coding & Identifying Thermography & Hyperspectral Imaging	Embedded Vision Artifical Intelligence	X-ray/Computed Tomography Robotics Bin-Picking Artifical Intelligence	The special edition PRO-4-PRO published annually before the autumn fairs (circulation 25,000) is a cross-media product that combines print and online: in the form of the printed edition and in connection with the www. pro-4-pro.com platform. System, performance and company portraits are presented, as well as current products, applications and sector solutions.

Basics	Basics for the world of image processing
Vision	Components and Systems: Cameras, Frame grabbers, Objectives, Lighting, Vision-sensors, Smart Cameras, Embedded Systems, Processors & Computer components Software & Processes: Vision software, AI, Virtual & Augmented Reality, Interfaces & Communication, CoaXpress, GenlCam, GigE Vision, USB3 Vision, CameraLink (HS), Profinet, Ethercat Hyperspectral Imaging: Components, Systems, Software
Automation	Measuring, recognition, guidance – 2D/3D measuring & comparing, form position Testing – surface inspection, completeness checks, Texture analysis, Colour checks, Size accuracy, Tool monitoring Identifying - Bar codes, OCR, 2D codes, Geometry
Control	Material testing – Microscopy/ image analysis, X-Ray, Tomography, layer thickness, hardness, Interferometry, Holography Measuring devices – Thermography, High-Speed-Cameras, Endoscopy, Laser measuring technology, measuring cameras Dimensional measuring – Coordinate measuring devices, Profile projectors, Form measuring devices, Topography, Flatness, Track measurement





Dates & Contents

Issues	inspect America 2 September	inspect Europe 1 September	inspect 4 September	inspect 5 October Sps smart production solutions	inspect 6 November	inspect Buyer's Guide December
Publication date ¹	13.09.2024	20.09.2024	27.09.2024	25.10.2024	15.11.2024	13.12.2024
Advertising deadline	30.08.2024	06.09.2024	13.09.2024	11.10.2024	31.10.2024	29.11.2024
Editorial deadline	02.08.2024	09.08.2024	16.08.2024	13.09.2024	02.10.2024	31.10.2024
		Fachpack Nuremberg, Germany 24.–26.09.2024	Vision Stuttgart, Germany 08.–10.10.2024	sps smart production solutions Nuremberg, Germany 12.–14.11.2024		inspect 7
sue for		Vision Stuttgart, Germany 08.–10.10.2024	Motek Stuttgart, Germany 08.–10.10.2024			BUYER'S
Exhibition Issue for		Motek Stuttgart, Germany 08.–10.10.2024				GUIDE 2023
Exhit				inspect award Presentation of the Winners	inspect award Interviews with the Winners	Official Buyer's Guide of the European Machine Vision Association EMVA * Pricelist on page 11 Circulation: 15,000 copies
E-SPECIAL			Vision Preview Distribution: 02.10.2024	Vision News Distribution: 28.10.2024		
NEWSLETTER for Issue	02.10.2024	19.09.2024	26.09.2024	31.10.2024	21.11.2024	19.12.2024
TOPICS			Hyperspectral Imaging Interfaces Quality assurance Robotics Bin-Picking	Lighting Vision Sensors Camera Accessories Vison Software Embedded Systems	Thermography and Computer Tomography Artificial Intelligence Measuring & Testing	Product Overviews Industrial applications Market data

¹ 1 postal dispatch may take up to 4 days

Basics	Basics for the world of image processing
Vision	Components and Systems: Cameras, Frame grabbers, Objectives, Lighting, Vision-sensors, Smart Cameras, Embedded Systems, Processors & Computer components Software & Processes: Vision software, AI, Virtual & Augmented Reality, Interfaces & Communication, CoaXpress, GenlCam, GigE Vision, USB3 Vision, CameraLink (HS), Profinet, Ethercat Hyperspectral Imaging: Components, Systems, Software
Automation	Measuring, recognition, guidance – 2D/3D measuring & comparing, form position Testing – surface inspection, completeness checks, Texture analysis, Colour checks, Size accuracy, Tool monitoring Identifying - Bar codes, OCR, 2D codes, Geometry
Control	Material testing – Microscopy/ image analysis, X-Ray, Tomography, layer thickness, hardness, Interferometry, Holography Measuring devices – Thermography, High-Speed-Cameras, Endoscopy, Laser measuring technology, measuring cameras Dimensional measuring – Coordinate measuring devices, Profile projectors, Form measuring devices, Topography, Flatness, Track measurement





Prices & Formats

Advertisments	width / length (mm)	Price € 4c
1/1 Page	210 x 297*	6,985
1/2 Page portrait	90 x 260	4,310
1/2 Page landscape	185 x 128	4,310
Juniorpage	137 x 190	4,585
1/3 Page portrait	58 x 260	2,610
1/3 Page landscape	185 x 85	2,610
1/4 Page classic	90 x 128	2,045
1/4 Page portrait	43 x 260	2,045
1/4 Page landscape	185 x 63	2,045
1/8 Page classic	90 x128	1,475
1/8 Page landscape	185 x 30	1,475
Job Advertisements	25% discount on regular advertisement prices	

Preferred Positions

Title page + Story ¹		9,565
Inside front/back page ¹	210 x 297*	7,125
Back page ¹	210 x 297*	7,145
1st page right-hand text ¹	185 x 260	7,085
Title Corner	73 x 51 x 51*	3,280
Postcards ²		170

^{*}plus 3 mm overlap on all sides

Product-Advertorial

1/6 page, print only	450 Characters incl. spaces plus product image (min. 250 dpi)	730
1/6 page plus und onli	ne (6 month)	830
1/2 page, print only	1,200 characters incl. spaces plus Product image (min. 250 dpi)	2,150
1/2 page plus und onli	ne (6 month)	2,250

- 1 Cancellation only possible up to 8 weeks before advertising deadline. Title page: the picture must be coordinated with publisher in advance and Wiley-VCH GmbH has exclusive rights of it for 6 months.
- 2 Postcards: Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs
- 3 Costs per thousand including postage; no discount for loose inserts, sample must be sent before order can be accepted.

Bound-In inserts	width / length (mm)	Price € 4c
2-page A4*	210 x 297	5,170

^{*} Head: 5 mm; Foredge: 3 mm; Foot + right: min. 3 mm

Loose inserts ³	weight	Price € 4c
	up to 25 g	375
	up to 50 g	480

Advertorials in PRO-4-PRO

Partial title	50 x 33	2,890
Innercover	PR-Text, pictures, Logo	4,905
1/1 page	PR-Text, pictures, Logo	4,290
1/2 page	PR-Text, pictures, Logo	2,150
1/4 page	PR-Text, pictures, Logo	1,105

Reprints and ePrints

Prices for printing and delivery of your reprint, as well as individual special formats (e.g. with cover picture and display ad or bundling of articles) are available on request. As are offers for reprints and eprints of scientific articles from Wiley peer-reviewed journals.

Contact:

Nicole Schramm, +49 (0) 6201 606 559, nschramm@wiley.com

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG Taunus Turm · Taunustor 1 60310 Frankfurt, Germany IBAN: DE55501108006161517443 BIC: CHASDEFX

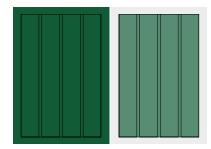
VAT-Id.No.: DE136766623 Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 October 2023 and supersedes all previous price lists.



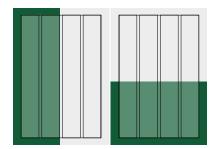
Formats



1/1 Page
Type Area/Bleed Size

Type Area: 185 x 260 mm

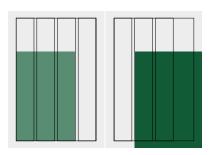
Bleed Size: 210 x 297 mm



1/2 Page Type Area/Bleed Size

Type Area: portrait: 90 x 260 mm landscape: 185 x 128 mm

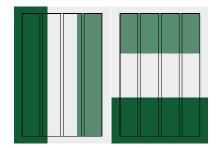
Bleed Size: portrait: 102 x 297 mm landscape: 210 x 147 mm



Juniorpage

Type Area: 137 x 190 mm

Bleed Size: 147 x 209 mm



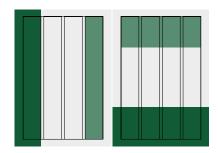
1/3 Page Type Area/Bleed Size

Type Area:

portrait: 58 x 260 mm landscape: 185 x 85 mm

Bleed Size:

portrait: 70 x 297 mm landscape: 210 x 104 mm



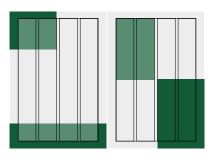
1/4 Page Type Area/Bleed Size

Type Area:

portrait: 43 x 260 mm landscape: 185 x 63 mm

Bleed Size:

portrait: 54 x 297 mm landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:

classic: 90 x 128 mm

Bleed Size:

classic: 102 x 147 mm

Type Area:

classic: 90 x 63 mm landscape: 185 x 30 mm

Bleed Size:

classic: 102 x 82 mm landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.





Technical Specifications

Magazine format

210 x 297 mm (width x height), A4 size 185 x 260 mm (width x height), print space Number of columns: 3; column width 58 mm or Number of columns: 4, column width 43 mm

Print and binding methods

Sheet offset, adhesive binding

Colours

Euro scale

Screen ruling

70 ruling

Print profile: ISO Coated_v2_300 (39L)

Loose inserts

Minimum insert size: 105 x 148 mm (w x h) Maximum insert size: 200 x 287 mm (w x h), the back fold must be on the long side (287 mm) Minimum weight for single-sheets inserts: 150 g/m²

Delivery of loose inserts

Delivery quantity: 15,200 copies

Delivery of bound-in inserts

Delivery quantity: 15,500 copies

The delivery address for bound-in inserts and any supplements will be given to you with the order confirmation.

Data format

We accept the following data formats: PDF, EPS, TIFF, JPG.

Please observe the following points:

- 1. Embed all text or convert it into streams.
- 2. Use only CMYK colours.
- 3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
- 4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the "maximum" or "high" quality gradings.

To avoid errors, please observe the following:

Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

Transmission options

by e-mail to kerstin.kunkel@wiley.com



Wiley-VCH GmbH FAO: Kerstin Kunkel

Boschstrasse 12 · 69469 Weinheim

Tel.: +49 (0) 6201 606 731





inspect Europe – Continent wide readership

The English-language edition, formerly called "inspect international", is now in its sixth year. From this year it is called inspect Europe, in order to underline the focus on the European machine vision market. The print run is 5,500 copies and it is dispatched as an e-paper to thousands of recipients.

The target group consists of European targeted dispatch recipients and users of the English-language portal **www.wileyindustrynews.com/en** where the inspect Europe is available to download. The English-language LinkedIn channel complements this offer.

In addition to current information on components and systems from the world of industrial machine vision, current technologies and in-depth user reports are an integral part of each issue. Reports on international markets, trade fairs and conferences as well as trends and moods keep our readers up to date at all times. Leading managers and experts also provide insights into their companies, market strategies projects and technologies.



Events showcased in specific issues

- Vision, Stuttgart, Germany, 08.-10.10.2024
- sps smart production solutions, Nuremberg, Germany 12.–14.11.2024

inspect Europe

Publication date	20.09.2024
Advertising deadline	06.09.2024
Editorial deadline	09.08.2024





Prices & Formats Europe

Advertisments	width / Height (mm) Price	
1/1 Page	210 x 297**	4,315
1/2 Page portrait	90 x 260	2,895
1/2 Page landscape	185 x 128	2,895
Juniorpage	137 x 190	2,955
1/3 Page portrait	58 x 260	1,675
1/3 Page landscape	185 x 85	1,675
1/4 Page classic	90 x 128	1,455
1/4 Page portrait	43 x 260 1,45	
1/4 Page landscape	185 x 63 1,45	
1/8 Page classic	90 x 63	1,050
1/8 Page landscape	185 x 30	1,050
Purely digital format	50% of the above prices	
Job Advertisements	25% discount on regular advertisement prices	

^{**}plus 3 mm overlap on all sides

Product-Advertorial

1/6 page, print only	450 Characters incl. spaces plus product image (min. 250 dpi)	730
1/6 page plus und onlin	e (6 month)	830
1/2 page, print only	1,200 characters incl. spaces plus Product image (min. 250 dpi)	2,150
1/2 page plus und online (6 month)		2,250

Preferred positions	width / Height (mm)	Price €	
Title page + Story ¹		4,700	
Inside front/back page ¹	210 x 297**	4,400	
Back page ¹	210 x 297**	4,430	
1st page right-hand text1	210 x 297**	4,400	
Title Corner	73 x 51 x 51*	1,970	
Postcards ²		130	

^{*}plus 3 mm overlap above and on the right hand page

- 1 Cancellation only possible up to 8 weeks before advertising deadline. Title page: the picture must be coordinated with publisher in advance and Wiley-VCH GmbH has exclusive rights of it for 6 months.
- 2 Postcards: Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs
- 3 Costs per thousand including postage; no discount for loose inserts, sample must be sent before order can be accepted.

Analysis

Breakdown of recipients according to position in the company / area of responsibility

(Basis: Shipping data 2021/2022)

Position	%
Corporate Management	38.7
Business Unit-, Department-, Project Management	44.5
Specialists	16.0
Other	0.8

Breakdown of recipients according to industry

Industry	%
Elektronics/Optics	26.9
Pharma, Chemicals & Cosmetics	16.6
Maschinen- & Anlagenbau ?????????	13.5
Others in manufacturing industry	11.9
Automotive & Suppliers	8.2
Rubber / Plastics Processors	7.8
Other	15.1





inspect Buyer's Guide 2024





The official Buyer's Guide of the EMVA

The inspect Buyer's Guide is the first official European Buyer's Guide of the European Machine Vision Association EMVA and the reference book for components, products, systems and services of machine vision and optical metrology.

At www.WileyIndustryNews.com/en/buyers-guide you will find company profiles, product information and market overviews all year round. In addition, the inspect Buyers Guide is published once a year in printed form (circulation 15,000) in English with overviews, trend reports and showcases.

	Company Profile	Showcase
1/1 4c Page Print & Online	€ 6,155	-
1/2 4c Page Print & Online	€ 3,840	-
1/4 4c Page Print & Online	-	€ 1,725

	Company Profile	Company Entry + Logo	Company Entry + Logo + Picture
1/6 Page Print & Online	-	€ 580	€ 1,160

The inspect Buyers Guide is a crossmedia product. All entries from the online Buyers Guide will be published as well in the annual print version – and vice versa. →







inspect America - The Digital Edition

In addition to inspect Europe, *inspect America* completes the international portfolio. It is published twice a year in digital format and in English, and is aimed at machine vision users and integrators in North America. It includes and highlights any events and their focus topics for our readers in those areas. The first issue in 2023 is all about embedded vision. The second issue is broader in terms of content, but the focus here is also on latest technologies, market trends and new products.

As with all digital editions of inspect, inspect America takes advantage of the full range of possibilities digitization brings with it. In addition to design benefits such as animations during page turning, internal and external links are integrated, so that readers always have easy access to the desired information and contact options. Videos of interviews, applications or products are included, as well as interactive elements, such as image galleries.

In addition to the 28,000 recipients of the E-Specials (see page 13), inspect America reaches another 5,000 users and integrators of machine vision in North America. The first issue is also sent to the recipients of the newsletter of our media partner Edge AI + Vision Alliance.









	inspect America 1	inspect America 2
Publication date	07.05.2024	13.09.2024
Advertising deadline	26.04.2024	30.08.2024
Editorial deadline	28.03.2024	02.08.2024
Advertising format		Price €
Cover page + Cover story (max. 4.000 characters) + Interview (10 minutes, digital)		3,225
1/1 Advert 4c (1.600 x 1.200 Pixel)		2,495
1/2 Advert 4c (800 x 1.200 Pixel or 1.600 x 600 Pixel)		1,665





E-Special: 100 % Content, 100 % digital

With our digital format – the E-Special – you can reach over 28,000 recipients via social media and WIN – Wiley Industry News, the joint portal of the trade magazines inspect, messtec drives Automation, and PhotonicsViews.

Social Media	
3.663	
10.696	
1.597	

WIN-NL (ger. + eng.)* 12.946
Total number of recipients 28.900

Stand 30. Juli 2023

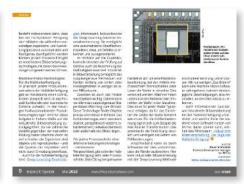
^{***} Im Zeitraum August 2022 bis Juli 2023



With numerous, integrated videos and links to relevant websites our e-specials provide you with an attractive and interactive reading experience. Every E-Special has a focus topic. The advantage of digital formats: your ads will be provided with surface and deep links so that potential customers can reach the webpage for your products directly. Are several topics interesting for you? Ask our sales team about the flat-rate option.







Advertising format	Price €
e-Special Cover page + Cover story (max. 4.000 characters) + Interview (10 minutes, digital)	3,225
e-Special 1/1 Advert 4c	2,495
e-Special 1/2 Advert 4c	1.665

Publication date

E-Special Control	02.10.2024
E-Special Electro-mobility	28.10.2024

^{*}Summe aller Kontakte der Teams inspect und messtec drives Automation





WIN NEWS

DIGITALE podcast ZWIJLINGE



In the "Digital Twins" podcast, the editorial team presents news and innovations from the world of machine vision, automation and photonics. The speakers, Andreas Grösslein and David Löh, take a close look at what moves these industries and talk about it - in German. Each episode is about 10 minutes long and gets to the heart of the week's topics.

Advertising opportunities

<u>Sponsoring</u> – A podcast can be sponsored by a company. The sponsor is mentioned prominently at the beginning and end of the show.

<u>Baked-In</u> – Promotional audio (Roll) is cut into the podcast, position beginning, middle or end of the episode.

- Native Host Read
 Specially designed for small and medium budgets:
 the podcast hosts speak the commercial, remuneratio
 by number of seconds
- <u>Preproduced spot</u>
 The company sends us a pre-produced spot, it is then incorporated into the podcast at the desired point.

Publication frequency

The podcast comes out every other Friday on all major podcast platforms and can be downloaded for free. You can find it at:

















Wiley Industry News

Together we are stronger: Since fall 2020, the online editorial teams of inspect-online.com, md-automation.de, traffic and PhotonicsViews have joined forces and present the portal www.WileyIndustryNews.com, WIN for short. It provides readers with daily news from the automation, photonics and machine vision industries.

Among other things, users can find exciting user reports, webcasts and in-depth white papers that give a closer look at today's and tomorrow's technology. Plus all the products and solutions that help improve or expand their production. The portal with its modern layout is the central point of contact for everyone who is interested in hardware and software needed for the tough day-to-day work in industry.

Online-Advertisement

Give your company a face and show presence, communicate a product launch – in short: **benefit from our distribution range**. Combine your print advertising with an image campaign on www.WileyIndustryNews.com and increase your market penetration.

Leaderboard	728 x 90 Pixel	€ 1,285 / month, run of site*
Medium Rectangle	300 x 250 Pixel	€ 1,165 / month, run of site*
Wide Skyscraper**	160 x 600 Pixel	€ 1,240 / month, run of site*

^{* &}quot;run of site" means that the ad placements may appear on any page of the target site. They will be shown randomly in a rotating scheme by each new page impression (maximum of four banners at one position).

Top Feature

Promote your product, your application note, your event or any other highlight on the "cover page" of www.WileyIndustryNews.com. Reach your target group 24/7/365.

Scope of Service: Picture (476 x 315 px, Format 1,5:1), Headline, Intro on landing page (150 letters), Detailed Text (up to 4,000 characters recommended), 1–4 Images, Contact Information

Running Time: 1 month prominent as a Top Feature Story. Additionally, your highlight remains for a total of *****€ 1,650 six months in the portal's database

€ 2,255 Combo offer: Feature on Portal + Newsletter

Whitepaper | Application Note

The ideal format to present your expertise in full detail and to generate leads. Application notes, market or case studies are the perfect presentation form for companies, whose content differs from their competitors'.

Scope of Service:

Teaser text, product photos, company € 1,005 / 6 months contacts, PDF for download

Webcast | Video

This multimedia advertising format is the perfect complement to your banner advertising and whitepapers.

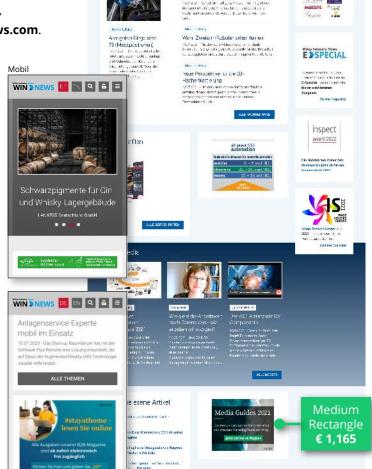
Scope of Service: € 1,010 / 6 months Teaser text, product video, company address

Accesses to the website

Page Impressions/Month	15,200
Visits/Month	9,950
Unique Visits/Month	9,100

Mean values from the 1st half of 2023





^{**}the mobile optimized version requires an additional Medium Rectangle format

^{*}in a rotation scheme with other Top Feature Stories. Text is subject to editorial criteria.

Full Banner € 1,010

> **Feature** € 1,165





€ 1,285

Exclusive access to your

Single Sponsored Newsletter

4,975 €

Newsletter: www.WileyIndustryNews.com

Information about sensors, automation, test & measurement, machine vision and photonics is available in the WIN newsletter, which is sent out weekly. We inform about company mergers, market developments and what else is new in the world of industry. Up-to-date and interesting, just as you are used to from the editorial offices of inspect, messtec drives Automation and PhotonicViews.

We also offer special newsletters in which we report on upcoming trade fairs and current key topics. Product or company specials that focus only on products or information from manufacturers are also possible.

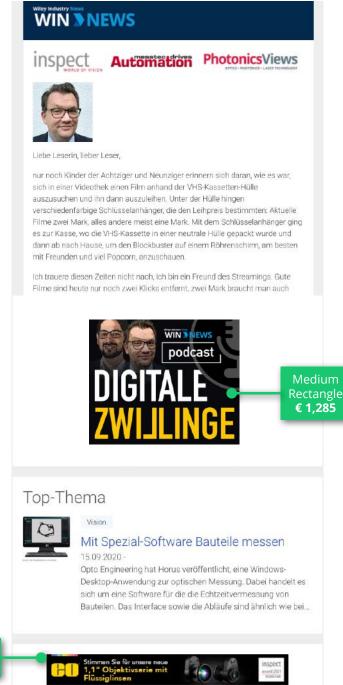
For English-speaking target groups, the editors of inspect send out the official VISION newsletter, which is produced jointly with the Landesmesse Stuttgart, the organiser of VISION - the world's leading trade fair for machine vision.

Newsletter: Banner formats & prices

Date of Publication weekly.

With the booking of a "Feature", your content will be placed on one of the prominent feature positions

Full Banner	468 x 60 Pixel	€ 1,010
Medium Rectangle	300 x 250 Pixel	€ 1,285
Feature Newsletter (Content ad)	Text (up to max. 4,000 characters advisable), headline, intro (150 characters), at least one image (format 1.5:1, at least W x H 476 x 315 px, better 750 x 500 px, max. 250 KB), three additional images possible (format see above), Contact information	€ 1,165
Content Ad direct		€ 1,375
Combo offer: Top Fea	ture on website + newsletter	€ 2,255
Event announcemer name and date 50 ch graphic 476 x 315 pix	aracters, call-to-action 70 characters,	€ 505
	n 50 characters, call-to-action c 476 x 315 pixels, external link	€ 540
Material to be submitted 7 da	ys before distribution date of booked news letter	



Das Vision-System im -Streichholzschachtel-Format

Der Bedarf in der Industrie an komplexen,

entwickelten Bildverarbeitungssystemer

Zugleich schwindet der Platz, diese in de

Technical Data:

Please send your files by mail to your sales representative. We will take care of all further steps.

Size of data: max. 200 KB Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)

Size of data: max. 200 KB Data formats: GIF, JPG, PNG

Target-website

please tell us the exact URL, where your banner should be linked to.

Data format: any video format is possible Youtube or Vimeo link possible.





Newsletter Dates

Regular Newsletter (WIN Ger)

Month	cw	Date	
January	3	15.01.24	
	4	22.01.24	
	5	29.01.24	
February	6	05.02.24	
	7	12.02.24	
	8	19.02.24	
	9	26.02.24	
March	10	04.03.24	
	11	11.03.24	
	12	18.03.24	
	13	25.03.24	
April	14	02.04.24	
	15	08.04.24	
	E-Special		
	17	22.04.24	
	18	29.04.24	
May	19	06.05.24	
	20	13.05.24	
	21	21.05.24	
	22	27.05.24	
	E-Special		
June	24	10.06.24	
	25	17.06.24	
	26	24.06.24	

Month	cw	Date
July	27	01.07.24
	28	08.07.24
	29	15.07.24
	30	22.07.24
	31	29.07.24
August	32	05.08.24
	33	12.08.24
	34	19.08.24
	35	26.08.24
September	36	02.09.24
	37	09.09.24
	38	16.09.24
	39	23.09.24
	40	30.09.24
October	41	07.10.24
	42	14.10.24
	43	21.10.24
	E-Special	
	E-Special	
November	46	11.11.24
	47	18.11.24
	48	25.11.24
December	49	02.12.24
	50	09.12.24

International Newsletter (WIN engl.)

Month	cw	Date
January	3	15.01.24
	5	29.01.24
February	7	12.02.24
	9	26.02.24
March	11	11.03.24
	13	25.03.24
April	15	08.04.24
	17	22.04.24
May	19	06.05.24
	21	21.05.24
June	23	03.06.24
	25	17.06.24
July	27	01.07.24
	29	15.07.24
	31	29.07.24

Month	cw	Date
August	33	12.08.24
	35	26.08.24
September	37	09.09.24
	39	23.09.24
October	41	07.10.24
	43	21.10.24
November	45	04.11.24
	47	18.11.24
December	49	02.12.24



Dear readers.

Is the pandemic coming to an end? The signs are there. The vaccination rates in Great Britain, the USA and now also Germany are over 50 percent, the football stadiums fill up for the European Championship and the economy is booming. This has now also moved the VDMA to raise the real production forecast for 2021 from previously plus 7 percent in real terms to now plus 10 percent.

"An unusually low prior-year base, but also a powerful global industrial economy, are helping us to achieve high growth rates. In addition, the machinery and plant engineering sector is benefiting from extensive economic stimulus and growth packages in key sales markets," said VDMA President Karl Haeusgen. **Read**

Best Regards,

Florian Niethammer

Project Manager VISION

Andreas Grösslein

Editor / Webmaster B2B Technology



Top Story



Vision

Sony Launches Visible and SWIR Based Imagers

15.09.2020 -

Sony Semiconductor Solutions has launched two new image sensors that include both the visible and short wavelength infrared (SWIR) ranges in captured images. The IMX990 and IMX991 sensors utilize the industry's smallest 5µm...



News



News

W3+ Fair Rheintal cancelled at short notice

The machine vision and photonics trade fair W3+ Fair Rheinta in Dombirn, Austria, was prohibited by the Vorariberg provincia government.





GIT Special Edition PRO-4-PRO



Sustainable presence can be so easy – with a **product and/or company profile** in our GIT special edition **PRO-4-PRO**. The reference book with a **circulation of 25,000 copies** is published once a year with the top players from the **automation**, **security and machine vision industries**.

As a joint publication of the trade journals GIT SICHERHEIT, messtec drives Automation and inspect - World of Vision, the publication is also designed for relevant industry events. For you, this means a **distribution beyond the usual circle of recipients**.

In addition, your product and/or company portrait will also be represented for a whole year on the industry platform PRO-4-PRO.com. The print edition presents detailed and clearly arranged system, performance and company

portraits as well as products and applications from the above-mentioned industries. The publication is rounded off with overview and basic contributions from the fields of automation, safety and image processing. Qualified enquiries from decision-makers demonstrably meet the suppliers who present themselves in and on PRO-4-PRO.com via the print/online combination.

Product portfolios & company profiles



Dates

Publication date	05.08.2024
Advertising deadline (PR)	01.07.2024
Advertising deadline (classic)	15.07.2024
Editorial deadline	17.06.2024

Advertorial Examples: We will design it for you – just send us your material by 01.07.2024 at the latest.





1/1 page Advertorial



Inner cover + picture at contents (see red circle)



Partial Title (see red circle)



½ page Advertorial



¼ page Advertorial



Advertorials

SIZE	2/1 PAGE	1/1 PAGE	½ PAGE	¼ PAGE
PRICE 4C (€)*	8,475	4,290	2,150	1,105

Preferred Positions (will be reserved in the order of booking arrival)

Inner Cover (1/1 page subject opener + ½ advertorial 4c + section title picture in contents + co-defining the colour of section)	4,905 €
Partial Title (4c picture on title page or outside back + ½ page advertorial 4c + picture in "contents"); you can book more PR additionally	2,890 €

^{*} Our service includes one PDF correction run. Only from the second PDF on there will be charged 45 € per PDF as handling fee.





















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Products from the sectors Medical Technology, clinical laboratory, ment, facility management and IT & communication



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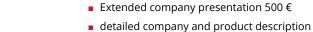


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Clear

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6 Months / price € 12 Months / price €

Company presentation	500, one-time-fee			
Product entry	335	585		
Refresher	295	530		
Package deals	Runtime	12 Months / price €		
Pro Package	4 Product presentations	1,775		

ICH CSHCI	233	12 Months / price €	
Package deals	Runtime		
Pro Package	4 Product presentations	1,775	
Premium Package	8 Product presentations	3,280	
Business Flat	all your product texts that you send us within 12 months	5,315	



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PRODUCTS FOR PROFESSIONALS

The Product Portal for Lead Generation





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English Language		Translations	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

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